

## Proposed changes to rebates - Docket Number 14-035-T08 Schedule 111, Home Energy Savings Plan

1 message

**Bob Willardsen** <bob@dmatlc.com> Reply-To: bob@dmatlc.com

To: psc@utah.gov

Utah Public Works Commission,

I would like to voice my opposition to the proposed changes to the Home Energy Savings Plan that is now under consideration.

DMA is a manufacturer's representative firm that has been serving distributors and showrooms since 1957. We are 100% behind the efforts to save energy and the vast majority of our business is now coming from products that incorporate LED technology.

I feel it is very unfair to give an unfair advantage to the "Big Box" retailers and exclude distributors and lighting showrooms from offering the same incentives to use energy efficient products. The "Big Box" retailers may offer products to the general public but the don't have the expertise and service that electrical distributors and lighting showrooms can offer. When consumers really need help and have issues or challenges they can find help and solutions by going to distributors and lighting showrooms. This carries over to electrical contractors who rely on the knowledge and expertise of the people who work for distributors and showrooms.

I feel it would be a huge mistake to give an unfair advantage to the "Big Box" retailers. That decision would adversely affect the goals of the Home Energy Savings Plan.

Sincerely,



Wed, Jul 23, 2014 at 8:29 AM